# **Privacy Policy**

Published: January 23, 2025

Protecting your private information is our priority. This Privacy Policy applies to your use of our Services which includes use of this site, use of mobile and desktop apps, and use of other products and services that link to this Privacy Policy (collectively, the "Services") and governs data collection and usage. By using these Services, you consent to the data practices described in this Privacy Policy.

# Collection of your Personal Information

These Services may collect anonymous demographic information, which is not unique to you, such as your age or gender.

We do not collect any personal information about you unless you voluntarily provide it to us. However, you may be required to provide certain personal information to us when you elect to use certain products or services. These may include: (a) registering for an account; (b) entering a sweepstakes or contest sponsored by us or one of our partners; (c) signing up for special offers from selected third parties; (d) sending us an email message; (e) submitting your credit card or other payment information when ordering and purchasing products and services. To wit, we will use your information for, but not limited to, communicating with you in relation to services and/or products you have requested from us. We also may gather additional personal or non-personal information in the future.

# Sharing Information with Third Parties

We do not sell, rent or lease our customer lists to third parties.

We may share data with trusted partners to help perform statistical analysis, send you email or postal mail, provide customer support, or arrange for deliveries. All such third parties are prohibited from using your personal information except to provide these services to us, and they are required to maintain the confidentiality of your information.

We may disclose your personal information, without notice, if required to do so by law or in the good faith belief that such action is necessary to: (a) conform to the edicts of the law or comply with legal process served on the site; (b) protect and defend the rights or property of our business; and/or (c) act under exigent circumstances to protect the personal safety of users of our company, or the public.

# **Tracking User Behavior**

We may keep track of the websites and pages you visit within our domain, in order to determine what services are the most popular. This data is used to deliver customized content and advertising within this website to users whose behavior indicates that they are interested in a particular subject area.

# **Automatically Collected Information**

Information about your computer hardware and software may be automatically collected by us. This information can include: your IP address, browser type, domain names, access times and referring website addresses. This information is used for the operation of the Services, to maintain quality of the Services, and to provide general statistics regarding use of these Services.

### Use of Cookies

These Services may use "cookies" to help you personalize your online experience. A cookie is a text file that is placed on your hard disk by a web page server. Cookies cannot be used to run programs or deliver viruses to your computer. Cookies are uniquely assigned to you, and can only be read by a web server in the domain that issued the cookie to you.

One of the primary purposes of cookies is to provide a convenience feature to save you time. The purpose of a cookie is to tell the Web server that you have returned to a specific page. For example, if you personalize our website pages, or register with our site or services, a cookie helps this website to recall your specific information on subsequent visits. This simplifies the process of recording your personal information, such as billing addresses, shipping addresses, and so on. When you return to the same website, the information you previously provided can be retrieved, so you can easily use the website features that you customized.

You have the ability to accept or decline cookies. Most Web browsers automatically accept cookies, but you can usually modify your browser setting to decline cookies if you prefer. If you choose to decline cookies, you may not be able to fully experience the interactive features of this site's services or websites you visit.

### Links

These Services may contain links to other sites. Please be aware that we are not responsible for the content or privacy practices of such other sites. We encourage you to be aware when you leave our site and to read the privacy statements of any other site that collects personally identifiable information.

# Security of your Personal Information

We secure your personal information from unauthorized access, use, or disclosure. This website uses the secure SSL protocol. When personal information (such as a credit card number) is transmitted to other websites, it is protected through the use of encryption, such as the Secure Sockets Layer (SSL) protocol.

We strive to take appropriate security measures to protect against unauthorized access to or alteration of your personal information. Unfortunately, no data transmission over the Internet or any wireless network can be guaranteed to be 100% secure. As a result, while we strive to protect your personal information, you acknowledge that: (a) there are security and privacy limitations inherent to the Internet which are beyond our control; and (b) security, integrity, and privacy of any and all information and data exchanged between you and us through this Site cannot be guaranteed.

# Right to Deletion

Subject to certain exceptions set out below, on receipt of a verifiable request from you, we will: delete your personal information from our records; and direct any service providers to delete your personal information from their records. Please note that we may not be able to comply with requests to delete your personal information if it is necessary to:

- Complete the transaction for which the personal information was collected, fulfill
  the terms of a written warranty or product recall conducted in accordance with
  federal law, provide a good or service requested by you, or reasonably
  anticipated within the context of our ongoing business relationship with you, or
  otherwise perform a contract between you and us;
- Detect security incidents, protect against malicious, deceptive, fraudulent, or illegal activity; or prosecute those responsible for that activity;
- Debug to identify and repair errors that impair existing intended functionality;
- Exercise free speech, ensure the right of another consumer to exercise his or her right of free speech, or exercise another right provided for by law;
- Comply with the California Electronic Communications Privacy Act;

- Engage in public or peer-reviewed scientific, historical, or statistical research in the public interest that adheres to all other applicable ethics and privacy laws, when our deletion of the information is likely to render impossible or seriously impair the achievement of such research, provided we have obtained your informed consent;
- Enable solely internal uses that are reasonably aligned with your expectations based on your relationship with us;
- Comply with an existing legal obligation; or
- Otherwise use your personal information, internally, in a lawful manner that is compatible with the context in which you provided the information.

# Children Under Eighteen

We do not knowingly collect personally identifiable information from children under the age of eighteen. You must be eighteen years of age or older to access the Services. If you are under the age of eighteen, do not use these Services.

## **E-mail Communications**

From time to time, we may contact you via email for the purpose of providing announcements, promotional offers, alerts, confirmations, surveys, and/or other general communication. In order to improve our Services, we may receive a notification when you open an email from us or click on a link therein.

If you would like to stop receiving marketing or promotional communications via email from us, you may opt out of such communications by contacting us on our contact page. <a href="https://freedommarketinginc.com/#contactus">https://freedommarketinginc.com/#contactus</a>

## **External Data Storage Sites**

We may store your data on servers provided by third party hosting vendors with whom we have contracted.

# Changes to this Statement

We reserve the right to change this Privacy Policy from time to time by updating any privacy information on this page. Your continued use of the website and/or Services available after such modifications will constitute your: (a) acknowledgment of the modified Privacy Policy; and (b) agreement to abide and be bound by that Policy.

# **Contact Information**

We welcome your questions or comments regarding this Privacy Policy. If you believe that we have not adhered to this Statement, please contact us on our <u>contact page</u>. https://freedommarketinginc.com/#contactus

### Freedom Marketing Inc SMS Text Messaging Opt-In Policy

**Effective Date:** 3-24-25

#### 1. Introduction

By providing your mobile number and opting in to receive SMS text messages from Freedom Marketing Inc. you agree to the terms outlined in this policy.

### 2. How to Opt In

You can opt into our SMS text messaging service through the following methods:

• Providing your mobile number to our agent to pay for your advertisement.

#### 3. Information We Collect

When you opt in, we collect your mobile number and may request additional information to personalize your experience.

### 4. Purpose of SMS Communications

By subscribing, you agree to receive SMS messages from Freedom Marketing Inc related to the advertisement purchased or the donation agreed upon, promotional offers, order updates, payment reminders.

### **5. Message Frequency**

The number of messages you receive will vary based on your interactions with us. You can expect it once at time of sale and a reminder every 24-48 hours. "up to 5 messages per week".

### 6. Message and Data Rates

Message and data rates may apply. Please check with your mobile carrier for details.

### 7. Opt-Out Instructions

You can opt out of receiving SMS messages at any time by replying "STOP" to any message. After opting out, you will receive a confirmation message, and no further messages will be sent unless you opt back in.

### 8. Help Instructions

For assistance or more information, reply "HELP" to any message, and we will provide support.

### 9. Terms and Privacy Policy

By subscribing, you agree to our Terms of Service and Privacy Policy. You can access these documents on our website for detailed information on how we handle your data.

### 10. Consent

By opting in, you consent to receive automated marketing messages from Freedom Marketing at the mobile number provided. Consent is not a condition of purchase.

### 11. Carrier Disclaimer

Carriers are not liable for delayed or undelivered messages. Opt-In Confirmation Message:

"Thank you for subscribing to Freedom Marketing's SMS alerts. You'll receive a payment link and reminders of payments not made. Reply STOP to unsubscribe or HELP for help."

• Users agree to the SMS program when committing to a sale and provide us with their cell phone number.

**Opt-In Information:** At the point of opt-in, inform users about:

- Freedom Marketing, Inc
- The types of messages they can expect are ad purchase payment link and reminders.
- The frequency of messages is once at time of sale and a reminder every 24-48 hours.
- Message and data rates may apply.
- Full terms and conditions and privacy policy link is <a href="https://freedommarketinginc.com/">https://freedommarketinginc.com/</a> images/privacy-policy.pdf
- https://freedommarketinginc.com/images/terms-of-use.pdf

**Opt-Out Requests:** Consumers may opt out of receiving messages by replying "STOP".

**Freedom Marketing Inc. does Comply with Timing Restrictions:** Avoid sending messages before 8:00 AM or after 9:00 PM local time of the recipient to adhere to legal requirements.

Freedom Marketing Inc Includes Business Identification in Every Message: Clearly identify your business in each message to maintain transparency and trust with your users.

Freedom Marketing Inc regularly reviews and updates our Policies and Terms: Freedom Marketing Inc keeps users informed about any changes to your messaging practices or policies.